

2022 Adult Winter Reading Challenge Instructions for Staff

Theme: Genres and Formats

1. **To sign up for the Adult Winter Reading Challenge** all a patron needs to do is take a Winter Reading Challenge handout. Handouts are located at the Public Services desk. Additional copies of the brochure can be printed from the WRC challenge webpage <https://www.johnstonlibrary.com/events/adult-summer-reading-2/>
2. **Winter Reaching Handouts contain** everything a patron needs to know for the Winter Reaching Challenge, including instructions and a reading log. Familiarize yourself with this handout.
3. **There are THREE (3) prize levels for the Adult Winter Reading Challenge:**
 - a. **Bronze Level** (4-7 books completed) – Everyone who completes 4 books total will receive a gift packet including a certificate of completion, a fun bookmark, and \$2 in Book Bucks for the Book Sale Room. Bronze level participants also receive ONE (1) ticket for entry into the drawing for the Bronze Level Gift Basket.
 - b. **Silver Level** (8-11 books completed) – Receives items from the Bronze Level as well as ONE (1) ticket for entry in to the drawing for the Silver Level Gift Basket.
 - c. **Gold Level** (12+ books completed) – Receives items from the Bronze and Silver Levels as well as ONE (1) ticket for entry into the drawing for the Gold Level Gift Basket.
4. **When a patron brings back the Winter Reading Challenge Log, you may refer them to the Reference Desk or take these steps:**
 - Congratulate the patron on their success!
 - Count the number of titles on the Reading Log.
 - Hand out entry tickets/prize packet according to the level completed.
 - Ask patron to fill out the Entry Ticket with their Name and contact information; have the patron place the entry ticket into the corresponding prize bucket.
 - Let the patron know that the prizes will be drawn on Monday, March 21st and winners notified via phone.
5. **Entry tickets are only available at the Reference Desk.**
6. **The prize baskets for the Winter Reading Challenge will be displayed behind the Circulation Desk.**

Important Dates

Adult Winter Reading Challenge **begins Monday, January 17th**

Adult Winter Reading Challenge **ends Sunday, March 20th**

- **Prize winners** are drawn prior to closing on **Monday, March 21st** and winners will be notified by phone within 24 hours.
- All prizes should be picked up by Saturday, April 2nd.
If a winner does not pick up the prize by this date, a new winner will be drawn.